



## World's Only Conference on Online Marketing Careers

### Conference Quick Facts

- World's only Online Marketing Careers Conference
- A Non-Profit Initiative
- Hear why social media works directly from the brands
- A talk by Gillian Muessig- 'The SEOMom' (co-founder SEOMoz)
- Some major announcements for the Indian Social Media sphere
- Concrete case studies illustrating the scope of social media
- Certificates of participation for all attendees

### Confirmed Speakers



**GILLIAN MUESSIG**  
(Founding President SEOMoz)

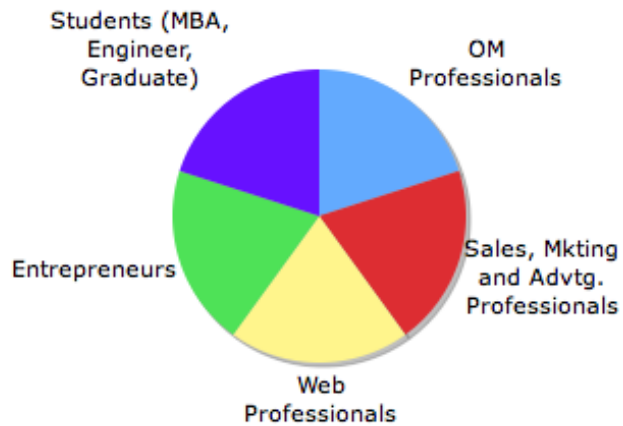


**KAPIL GUPTA**  
(Founder & CEO, OMLogic)



**JAI ARJUN SINGH**  
(Freelance Writer & Journalist, Delhi)

**Over 250 Participants from diverse segments**



## Sponsorship Opportunities

### ■ Platinum Sponsor: Rs 1,00,000/- (Only 2)

Benefits:

- Large logo on the stage backdrop
- Large logo placement on the banners
- Large logo placement on the mailers
- Large logo placement on the website <http://omcar.omcareers.org>
- Clear mention of company name as principal sponsor in press releases to media
- 5 complimentary passes to the conference

### ■ Gold Sponsor: Rs 60,000/- (Only 4)

Benefits:

- Medium logo on the stage backdrop
- Medium logo placement on the banners
- Medium logo placement on the mailers
- Medium logo placement on the website <http://omcar.omcareers.org>
- 3 complimentary passes to the conference

### ■ Silver Sponsor: Rs 30,000/- (Only 6)

Benefits:

- Small logo on the stage backdrop
- Small logo placement on the banners
- Small logo placement on the mailers
- Small logo placement on the website <http://omcar.omcareers.org>
- 2 complimentary passes to the conference

## Interested? Contact-

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